Engaged Journalism Workshops

A Report on What We Did and What We Learned

With the support of the Democracy Fund, the Knight Foundation, and local sponsors, the Agora Journalism Center at the University of Oregon's School of Journalism and Communication hosted three workshops in the fall and winter of 2017-2018 to explore and expand engaged journalism initiatives in three communities around the country: Boulder, CO; San Antonio, TX, and Charlotte, NC. This report summarizes what we set out to accomplish and what we and the participants learned during that process.

REGINA LAWRENCE AND ANDREW DEVIGAL
with Cassandra Profita

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The Agora Engagement Workshop Goals

Our goal was to convene journalists and others working in media outlets and civic organizations, along with educators, students, funders and others, for face-to-face interaction and peer-based learning around doing community engagement and engaged journalism, broadly defined.

Throughout the workshops, participants experienced various facilitation models that can be used for community engagement. By actually participating in various differently-structured conversations—such as "World Café" and Open Space Technology— workshop attendees got to experience the benefits and challenges of various ways of engaging with others.

We also worked to develop a framework to orient journalists and others doing engagement work. As discussed further below, the term "engagement" has different meanings for different practitioners and contexts. We found that there was a hunger for peer-based learning but also for some foundational guidance on what it means to engage one's community and the forms that engagement can take.

Our host partner opening up our Boulder workshop.

We strove to create an environment of cooperation so that each cities' emerging community of practice could grow. One of our simplest goals was to connect people doing (or wanting to do) engagement work, and facilitate relationship building that, we hope, has lasted beyond each convening.

We also wanted to build on the lessons available on Gather, the platform designed to support and expand the work of community-minded journalists and other engagement professionals. The mission of Gather and the mission of these workshops was in one sense the same: To make journalism more responsive to the public's needs and more inclusive of the public's voices and diversity, by helping journalists, civic actors, educators, and others who share these values find each other, find resources and best practices, and find support and mentorship.

To signal these goals, we highlighted this invitation on the day's agenda:

"How might we learn from each other, journalists and other engagement experts in [this city], to build relationships with the public and innovate new trust-building strategies for news?"

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Methods: Building the Workshops

We wanted to locate these workshops in cities/regions with a fledgling community of practice around engaged journalism, but at the same time, in cities/regions that could benefit from a boost. After consulting with Josh Stearns and Paul Waters of the Democracy Fund, we chose three cities—Boulder, CO; San Antonio, TX; and Charlotte, NC—by considering regions of the country where we either had substantial local community ties or the potential to make those connections stronger.

We identified participants for each workshop by working with locally-based informants to help us identify organizations doing community engagement work. For example, to put together the invitation list for the Boulder workshop, we worked closely with Jason Alcorn of the Democracy Fund, Amber Rivera of the publication Inside Energy, and Stephanie Snyder of the Denverite to identify and send out targeted invitations to the people and organizations in the local community that would meaningfully add to the conversation. These local contacts were an essential way to seed the room with diverse participants who were hungry to learn more and broaden their networks. (See Appendix 2 for a full list of participants.)

Participants suggesting topics for discussion using the Open Space Technology method.

In Boulder (October 2-3, 2017), the workshop attracted over 40 participants, including practitioners and funders from a broad region of the state, including Denver, Longmont and Fort Collins. In San Antonio (December 4-5, 2017), over 25 participants from a variety of organizations was represented, including members of the city's library and youth leadership communities, whose expectations for the workshop were diverse. In Charlotte (January 18-19, 2018), where a rare snowstorm added some unexpected challenges (the scheduled location for the workshop at the University of North Carolina-Charlotte City Center was closed because of the inclement weather, and the organizers found a usable space at a local pub, the Dandelion Cafe), over 25 people from media, community and philanthropic organizations braved the snowy, icy roads to attend the workshop. "Finally, a conference at a pub!" said Jake Lynch, community engagement editor for the journalism collaborative 100 Days in Appalachia.

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STRUCTURE OF THE WORKSHOPS

Although the structure of the workshops evolved somewhat from the first to the last one (see What We Learned, below), the main elements of each workshop included:

- Opening ice breakers to create a conversational environment conducive to sharing, including reactions to the question, "What would blow your mind if it happened at this conference?"

- An opening presentation by a member of the Agora Journalism Center team to frame the workshop goals.

- A presentation about the Gather platform and how it is designed to support engagement work.

- "Lightning Chats" by selected participants and guest speakers to catalyze conversation by briefly explaining their current engagement project (or research project on engagement) and highlight successes and challenges. (See Appendix 3 for full list of lightning chats)

- "Open Space Technology" and other engagement facilitation models in small groups to surface questions, concerns, and ideas about doing engagement work. The "open space" model invites attendees to self-organize and contribute their knowledge on the issues they are most passionate or curious about.

- A shared reception/dinner to extend the conversation after Day 1.

- A concluding "Ask & Offer" session in which participants pitched specific, immediate needs to the group and other participants made concrete offers of help.

PRE- AND POST-SURVEYS

In addition to interviewing a number of participants during each workshop, we conducted a survey of participants immediately before and a follow-up survey immediately after each workshop. Results from those surveys included:

- Nearly all participants at each workshop estimated, prior to the workshop, that they knew 30% or fewer of the other participants, with most people estimating they knew 10% or fewer. By the end of each workshop, participants' networks clearly had grown, with most participants reporting they now knew at least 70% of the other participants.

- At the beginning of each workshop, when asked in an open-ended question to "name words or phrases that come to mind when you hear the term 'engagement'", participants tended to name a broad range of terms—everything from "Audience/ Advocacy/Social Media," "Social media, analytics" and "Marriage/marketing" to "Active involvement" and "Interaction." By the end of each workshop, participants were more likely to mention the words "collaboration," "connection/connecting," and "listening." This shift was most noticeable in survey results from the San

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Antonio and Charlotte workshops. The term "community" was invoked often both before and after the workshops.

- Prior to each workshop, most participants reported they had not heard of the Gather platform. After each workshop, most participants agreed that they "would use Gather in [their] day to day role."

- Overall, participants' feelings about doing engagement work did not significantly shift after attending the workshops: 1) In all three cities, virtually all participants agreed before the workshop began that they were "excited to think about new ways to engage with the community" and that "engaging with the community can be rewarding," and those numbers did not change after the workshop. 2) In all three cities, a majority of participants agreed with the statement "When I think about engaging with the community, I often feel overwhelmed" both before and after participating in the workshop. And in all three cities, a majority of participants also agreed with the statement "Engaging with the community can be difficult" both before and after participating in the workshop.

- After two of the workshops (Boulder and Charlotte), participants were somewhat less likely to agree with the statement "It takes a lot of resources to do a good job of engaging with the community."

- After all three workshops, many participants reported they would participate more frequently in events in their community. Compared to survey results prior to each workshop, in which about a third of participants indicated they had participated in community events "a few times a year" or less, after the workshops most said they would participate in community events at least monthly or more often.

- All respondents unanimously agreed with the statements "I enjoyed participating in the conference," "I would come to this conference again," "This conference was well organized," "This conference was well worth my time," and "This conference gave me many new ideas."

Center director, Regina Lawrence welcomes the participants to our San Antonio workshop.

# What We Learned: Building a successful engaged journalism workshop

Open Space Technology and other face-to-face, open-ended dialogue facilitation models can be useful not just with community members, but with journalists and other practitioners themselves.

Allowing ample time within each workshop for participants to identify and discuss their own specific concerns yielded many insights, ideas, and even new collaborations. For example, participant-lead breakout sessions in Boulder included such topics as:

- Data Party! (Bust data out of graphs and into inter-personal interactions) - Jordan Wirfs-Brock
- Mindset to Skillset (In reimagining a new role for "engagement" journalism. What is the change in attitude editor might adopt & what is the new skillset to make it happen?) - Paul Voakes
- How do we measure this? Let's create an impact/engagement/trust tracker - Alexandra Smith
- Getting buy-in (from below & above) - Linda Shapley

Many reported that they liked being able to set their own agenda, interact with one another, gather new ideas and build new relationships. And many participants appreciated a conference that offered so much time for small group discussions. "I loved working in these small, intimate settings," said Ariana Lubelli of WOAI/KABB (San Antonio). "I feel rejuvenated and excited to bring my ideas back to my newsroom."

For example, in Boulder, participant-lead breakout sessions featured discussions about forming a media hub and cooperative for cooperation in the future, getting people to care about water issues, breaking out of echo chambers and engaging young people. At each workshop, these sessions offered opportunities for new ideas to emerge.
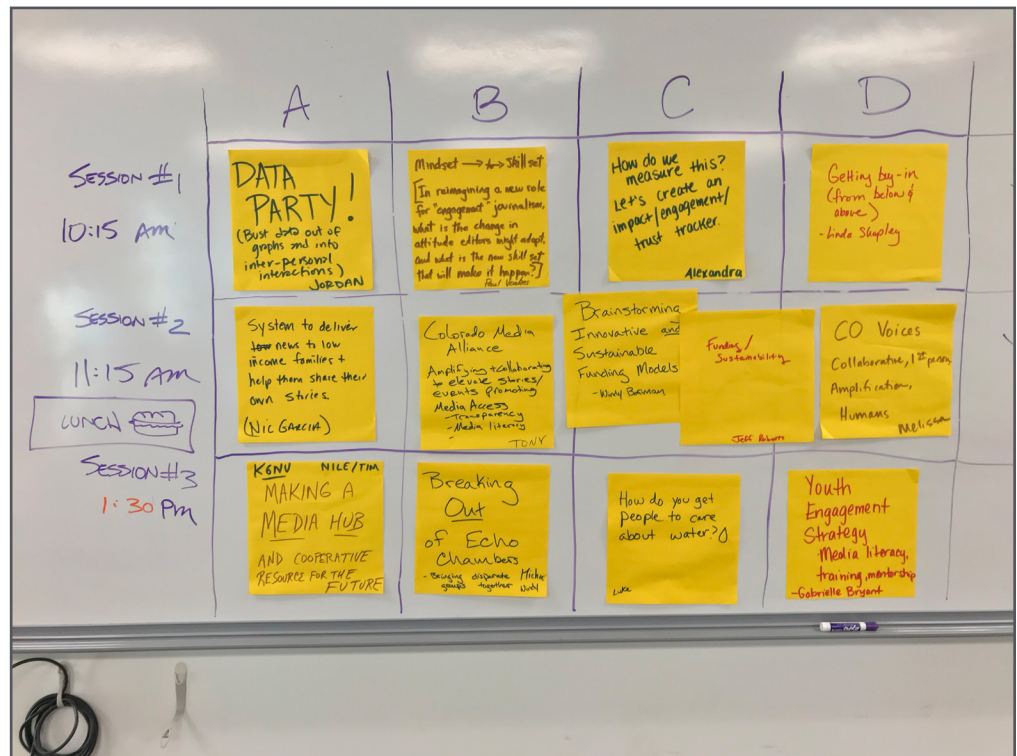
Topics of breakout discussion at our Boulder workshop.

In one of those discussions, Meredith Turk, public engagement producer at Colorado Public Radio, said the session on engaging people on issues surrounding water gave her an idea: KUNC reporter Luke Runyon was looking for ways to engage the community on a two-year reporting project on the Colorado River. Turk realized the story would benefit from having both a reporter and an engagement producer working on it. "I really want to be that person that can help reporters do that," she said. "I want to really focus on working with one reporter for a series or a project and say, 'OK, I'm going to work with you as a partner and show this newsroom what we're capable of together and show how an engagement producer could help you.'"

This pattern of participants igniting ideas for other participants repeated across the workshops. In Charlotte, for example, Jake Lynch of 100 Days in Appalachia said he was inspired by the work Free Press is doing in Puerto Rico with experiments in training citizen journalists using free platforms like Facebook and wants to try something like that himself. "Citizen contributors could shine a light in areas where in an information sense there is complete blackness. That is something I think you could transplant into a place like central Appalachia," he said. "By casting the net wider for who we bring into the news," he said, "we are then are casting the net wider for who consumes news."
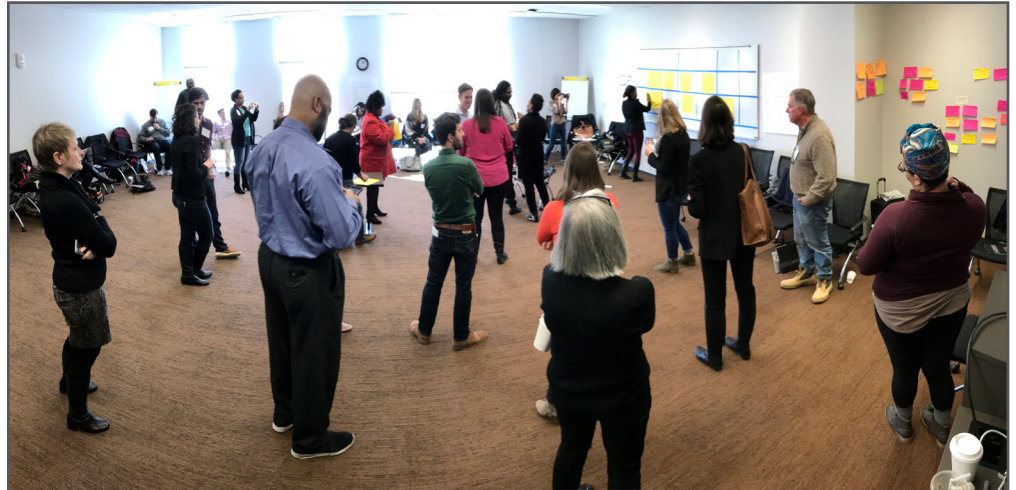
Participants selecting the topics to discuss at our Charlotte workshop.

A theme that emerged in the feedback we gathered was how valuable participants found it to simply have the time to learn from one another—within and beyond the usual boundaries of their daily work. Bringing journalists together with civic and community organizations was cited by some participants as a valuable aspect of the workshops. In Charlotte, for example, community organizer Nakisa Glover said the workshop showed her that she has resources that could be helpful to journalists, such as connections with community members, and journalists have storytelling skills that would benefit her work. She said she hopes the group will continue and expand on the work they started at the workshop. "It's good to know my perspective is wanted here," Glover said. "It's not just that I'm absorbing all the knowledge from the journalists' perspective, but journalists are absorbing knowledge from my perspective as a community member and community organizer as well."

At the same time, we noted that depending on the expertise and focus of the people in the room, these participant-directed breakout sessions could be somewhat scattered, unfocused, and concerned with questions beyond engagement per se. In moving forward, we would consider under what conditions to employ moderated/facilitated small group sessions to improve focus and clarity.

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"Ask & Offer" sessions encouraged practitioners to take the next step toward collaboration.

For example, in Boulder, Nic Garcia of the education project Chalkbeat asked for training on the Open Media technology platform and Tony Shawcross of the Open Media Foundation offered to do it himself. Shawcross then asked for help encouraging governments to implement transparency tools and celebrating those that have done so, and Karen Antonacci of the Boulder Daily Camera offered to report a story about one local government that had just signed up to use the tools. Meanwhile, Mariel Rodriguez-McGill of the Colorado Office of Film, Television and Media asked for a place where a collaborative "Colorado Voices" series featuring the stories of everyday Coloradans could live, and Linda Shapley of The Denver Post offered to see if her newspaper could host it. Kirstin Wilson of Motus Theater asked for help promoting her "Undocumented" theater story and got an offer from Rocky Mountain PBS to air the 50-minute story if it could be trimmed to 46 minutes.

In San Antonio, Nicole Amri, program director with the San Antonio nonprofit youth program Say Si, asked for volunteers to mentor future journalists. Terry Bertling of the San Antonio Express-News, Ariana Lubelli of WOAI/KABB television, Lori Shontz of the University of Oregon and Ashley Alvarado all volunteered their time. In Charlotte, UNC instructor Brett Chambers asked for help finding the resources he needs to launch a new project about Black-owned media, and received multiple offers of ideas and resources from people in the room with information about Black-owned media outlets.

It is vital to build a common vocabulary around engagement.

"Engagement" means many things, so it is important to provide some grounding definition(s) without closing off too narrowly the various interpretations of what it means to do engagement work. Moreover, participants definitely appreciated the chance to learn from one another, but also wanted a framework to inform and guide their ideas. They wanted content that would help orient them and examples of different approaches that fit under the umbrella term "engagement."

This finding echoes an insight found in the Democracy Fund's report, Pathways to Engagement: Understanding how newsrooms are working with communities:

> *Engagement is an emergent practice in journalism although it has been explored and debated for years in other fields, which have invested greatly in documenting, training, and supporting innovation and best practices. But as newsrooms grapple with these ideas anew, it is to be expected that the language they use will be a bit of a contested terrain. It is in language where we hash out the core ideas that shape how we operate in the world. (p. 2)*

For example, Stephanie Federico, digital news editor at the public radio station KUT in Austin, said most of the people in her newsroom think of engagement as using social media. "It's enough just to be Tweeting something or posting something on Facebook or responding to somebody on Twitter, and it kind of just stops right there," she said. "Going beyond that really isn't something that we've ever really talked about before, and it's maybe something that we should be talking about."

Others expressed similar ambivalence about social media engagement. Tom Huang, managing editor of The Dallas Morning News said taking time away from online social media may actually be an important part of developing new forms of engagement. "If you're on your device all the time and thinking about what's on social media then you're not really taking the time to be present in a meeting or actually have a good conversation with someone," he said. "And you're probably also not spending time out in the community meeting people and building relationships."

But others noted positive uses of social media to build engagement. Hannah Wise with The Dallas Morning News said she actively invites reporters in her newsroom to join the newspaper's Facebook groups that are relevant to their beat and to respond to comments about their reporting. She will also help reporters find and engage with the people they need to talk to for their stories. "I like to tell our journalists that every single person in our coverage area is an expert in their own lives," said Wise. "There's no way for our City Hall reporter to say, 'This is how people in southern Dallas live' if he doesn't have a way to communicate with them."

As the diversity of understandings and approaches to "engagement" became clearer, the post-workshop feedback indicated people wanted more orientation and definition. Between our first workshop in Boulder and our final one in Charlotte, we learned it is important to provide a framework of definitions and approaches to "engagement" in order to build a common language for participants. As our model evolved across the three workshops, we found it useful to highlight in an opening presentation that some forms of community engagement are more transactional – a social media post designed to get clicks from readers, for example – while others are more relational and built around face-to-face conversations that can direct and shape news coverage.

Introducing Gather and identifying ways to use it as a resource.

Local context matters.

The context of each city and region was different—partly by design, and partly in ways we did not anticipate. The cities differed in noticeable ways that affected the emphases and outcomes of each workshop.

In Boulder, Colorado's journalism community has seen its fair share of the national decline in newsrooms with the Rocky Mountain News closing in 2009, a steadily shrinking staff at The Denver Post and recent cuts at The Coloradoan in Fort Collins, The Daily Camera in Boulder, and the online news platform Denverite. Although the

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state has also seen newsroom expansion at Rocky Mountain PBS, Colorado Public Radio and The Colorado Independent, staff cuts and diminishing resources were definitely a theme at the forefront of participants' minds. At the same time, while the number and range of participants was impressive, we noted that the local infrastructure for doing engagement work was limited, raising the question: In an ecosystem the size of Boulder and its surrounding region, is "engagement" a large enough frame for an effective workshop? Because many people won't be specialists in engagement but instead have to fit it into all the other things they must do in their daily work, can we really aim to separate out a community of practice for engagement in a small ecosystem?

In San Antonio, several of the journalists attending had covered the mass shooting at the First Baptist Church in Sutherland Springs just a month earlier. Media coverage of the shooting drew criticism for overwhelming and further traumatizing a small community that was already in mourning. When Ariana Lubelli of WOAI/KABB was assigned to cover the Sutherland Springs shooting, she noticed that the town was overwhelmed by the media, and she told her producers that they didn't need to keep broadcasting live from the small town after the first day of coverage. "At first, everyone agreed with me that we should respect the community and that we didn't need to be live because there was nothing happening," she said. "But by that afternoon we were told we were going live at 5, 6 and 10." How engagement might repair the relationship between media and communities was therefore a prominent concern at the San Antonio workshop.

In Charlotte, North Carolina's media landscape mirrors much of the country in struggling with dwindling resources, smaller staff sizes and an urban-rural divide that puts the major media outlets in cities while rural areas depend on small community newspapers. However, the state's public media outlets have remained strong and new journalism startups have begun to fill in some of the gaps in reporting. Many of the state's news outlets have expressed a willingness to work together, but they are lacking a model for collaboration. Participants in Charlotte came to the workshop ready and eager for deeper collaboration.

The importance of creating space for open discussion.

# What We Learned: What practitioners need to do engagement work

A broader shared understanding of what "engagement" means.

In our pre-workshop survey we asked, "What is the most valuable idea you are taking away from this workshop?" In the post-survey, we asked, "What ideas do you plan to use to improve engagement with your community?" Specific comments we received in response to these questions indicate the learning people experienced at the workshop, but also an emerging understanding of what it means to engage with communities and what that work requires:

- "Engagement means more than posting on social media."
- "Collaborative journalism networks"
- "A notebook full of ideas for future events"
- "Engagement can be daily and is essential."
- "A roomful of resources"
- "Community conversations that are equitable and impactful"
- "Embedding myself in the community"
- "I really enjoyed having world café and open spaces. I hope to use those facilitation methods."
- "I plan to create community-focused events to foster engagement leading to stories and follow up."
- "Deeper dive into community conversations across the state."
- "Storytelling events, open houses"
- "More in-person events"
- "Treating sources like nonprofits treat donors, cultivating and nurturing those relationships and making an ask to engage them."

Capturing the intelligence in the room through sticky notes.

Some interviews with participants indicated that because of the workshops, they were beginning to focus on building personal, one-on-one relationships with audiences rather than just using social media for engagement. For example, Karen Antonacci, a reporter for the Longmont Times Call and the Boulder Daily Camera, said the workshop changed her perspective on engagement. She used to think about it as reading comments on articles, reading emails and Tweet mentions and listening to voicemails. "Now I'm thinking more that I need to be the person who goes out and says, 'What do you think about this? Here's what I did. What do you think about it?'" she said. "Instead of being on the passive, receiving end of it." After the workshop, she wants to hold her own office hours in a coffee
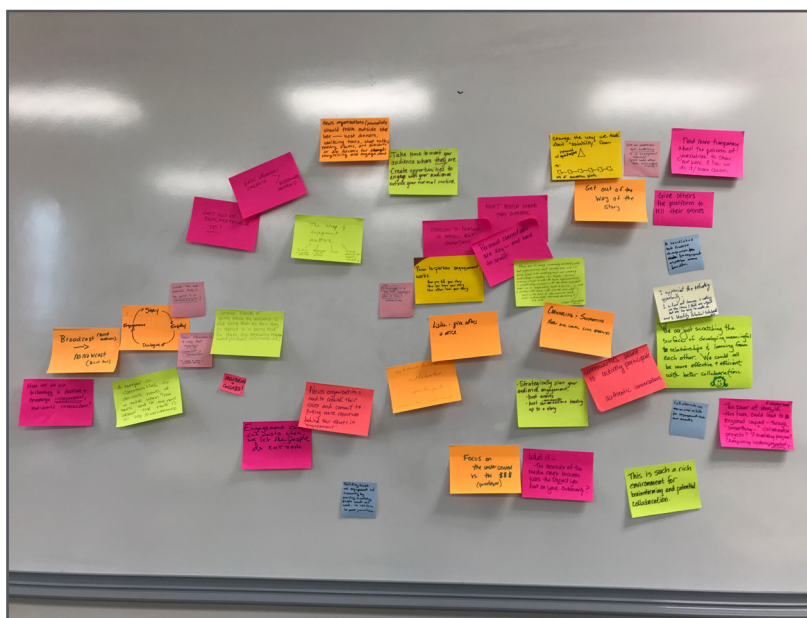
shop and start soliciting questions about public meetings before she reports on them.

A consistent theme at each workshop emerged around the value of hosting in-person events where communities can gather, learn, and share experiences—with news organizations playing the role of host (or co-host) and listener. In each city, there were news organizations that had been experimenting with live events, sometimes with mixed success, but their stories of experimentation were clearly intriguing and inspiring to other participants. As one participant in Boulder put it, "There's a hunger in communities to talk about things that matter to them and to connect with people about it. Some organizations are engaging to literally stay afloat [financially]. But when you have an event, people are so happy to come to it to talk. We forget how interested and concerned people are." Another participant summed brought the value of in-real-life gatherings full circle: "What's happening in this room today is a powerful validation of how meeting face to face is valuable."

Making space to allow particpants to engage each other between sessions.

Managing obstacles to engagement in the newsroom, especially though collaboration with other outlets. We asked participants "What is stopping you/what would prevent you from improving engagement with your community?" At each workshop, a majority of these open-ended responses mentioned money, time, and other resources as an obstacle to doing more engagement work. Other responses included:

• "My boss not understanding (despite my efforts and communication skills)."
• "Utter lack of interest among my colleagues."
• "Inertia."
• "I'm new to my job."
• "Lack of leadership buy-in."
• "Falling back into the daily grind."
• "Feeling overwhelmed and discouraged."
• "Some jobs/labor will need refinement/changes for this to work in the way I envision."
• "Not continuing with the connections that happened here."

To that last point, it seemed that "collaboration" was as highly valued—and perhaps better understood—than "engagement" and that collaboration was seen by many participants as intrinsically linked to engagement. Many participants clearly wanted actionable ways to continue and build upon the relationships formed at the workshops.

For example, in Boulder, some expressed concern that the workshop was really only the beginning of the action that needs to happen to build more sustainable funding models for engagement journalism, which many in that group saw as essential to supporting meaningful engagement work. There was a strong sense that the discussion couldn't—and wouldn't—end with the workshop. "After we go back to our busy, busy lives, what is the glue that will hold us together in these collaborations?" University of Colorado Professor Paul Voakes asked the group. "If there is any desire to reconvene, we will be

happy to host."

Additional ideas that arose during the open space portions of the workshops revealed more needs. In Charlotte, for example, participants shared their visions for what might help everyone do better storytelling, such as working together to develop better funding models for engaged journalism, a shared database of reporters with expertise in certain areas, an education pipeline for training locals to be reporters, and better explanations for the public to help people understand the reporting process.

In Charlotte, several discussions focused on the problem of newsrooms using the "wrong metrics" and a need for new measures of success. Another major theme of discussion was how to integrate engagement into daily news so that it's not an add-on that seems like an impossibly heavy lift.

Still another shared theme, given the number of community organizations participating in Charlotte, was to explore more deeply the possibilities for relationship-building between community organizations and journalism. As one journalist put the question, "How do we build the community's capacity to help us?" Participants pointed to the potential symbiotic relationships—e.g., "embedding" reporters in community organizations in order to cover communities more effectively—but also fundamental differences in their respective orientations. As Ren Smith of Working Narratives put it, "As a social justice activist, I don't do engagement 'to be cool' but to alter power relationships [and] pursue a theory of change."

Showing what's possible at our Boulder workshop.

Gather can be a valuable resource for journalists and others doing engagement work.

The Gather platform is designed to create this supportive space for ongoing collaboration, and as noted above, most participants said they planned to use Gather after the workshop. out of 124 attendees listed in that document (there were 126 attendees listed, but two of them weren't people), 49 of them - or roughly 40% - became Gather members.

Beyond that, other efforts to stay connected also sprouted. In Charlotte, for example, event organizer Fiona Morgan of Free Press invited all participants to join a Facebook group called New Voices: North Carolina so they could stay connected, share ideas and plan future collaborations.

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Closing Thoughts

Overall, the three workshops proved to be eye-opening and network-building for most of the participants, who hatched new ideas for ways to engage their communities, often taking inspiration from each other's examples.

For example, in Charlotte, Brett Chambers, a professor at North Carolina Central University, said that it's important to hear people's success stories to remember that engagement is do-able, and that it can lead to stories that really make a difference in the community. He shared his experience working with the media to tell a story about the importance of bicycle helmets, which offered a solution to a story about a recent spike in the number of brain injuries and head traumas in certain neighborhoods. "Sometimes people are just too busy trying to do their jobs and sometimes they just don't understand you can do your job a lot better just by listening as opposed to telling or dictating or even just assuming," he said. "Everybody is chasing the three m's, as I call them: murder, mayhem and madness. But you can go do something like the bicycle helmet story, and that has a different outcome."

Breakout groups at our Charlotte workshop.

In San Antonio, Tom Huang with The Dallas Morning News said after hearing the lightning chat by Ashley Alvarado recounting her experience building the Unheard L.A. project at Southern California Public Radio, he wants to try organizing an event like Unheard L.A. in Dallas. "They really create these strong connections with their listeners and readers through storytelling events," he said. "I strongly believe that if a news organization has invested long term in community engagement that will ultimately pay off in more members, more loyal members and more subscribers."

At the Boulder workshop, Laura Frank of Rocky Mountain PBS said she is looking forward to working together with two of the lightning chat presenters—Motus Theater (which creates original theater to facilitate dialogue on critical issues) and Theo Wilson's Shop Talk Live (which hosts bi-monthly gatherings in barbershops and beauty salons for discussion of issues affecting the African-American community)—to continue her station's engagement work. With the growing appetite for collaboration in Colorado media, she said, there are a lot of possibilities for expanding engagement throughout the state. "It was exciting for me to come together with an amazing group of not just journalists but all kinds of folks to talk about where do we go from here?" she said. "I'm hoping this will launch something that strengthens that fabric."

Appendix 1:

LOCAL AND INVITED WORKSHOP ORGANIZERS

- Jason Alcorn, Consultant, Democracy Fund
- Amber Rivera, Engagement Editor, Inside Energy
- Stephanie Snyder, Engagement Specialist, Denverite
- Alice Rhee, Editorial Director, Content & Partnerships, Folo Media
- Ashley Alvarado, Manager - Public Engagement, KPCC - Southern California Public Radio
- Lori Shontz, journalism instructor, University of Oregon
- Tom Huang, Assistant Managing Editor, The Dallas Morning News
- Alicia Bell, Organizer, Free Press
- Cole Goins, Journalist
- Fiona Morgan, Journalism Program Director, Free Press

AGORA JOURNALISM CENTER ORGANIZING TEAM

- Andrew DeVigal, Chair, Journalism Innovation and Civic Engagement, University of Oregon
- Erika Berardi, Project Manager, University of Oregon
- Cassandra Profita, multimedia journalist
- Regina Lawrence, Director of George S. Turnbull Portland Center and Agora Journalism Center, University of Oregon

Appendix 2:

PARTICIPANTS IN THE AGORA ENGAGED JOURNALISM WORKSHOPS

First Name	Last Name	Company
Susan	Abbott	crosspollinate consulting
Jason	Alcorn	Democracy Fund
Ashley	Alvarado	KPCC
Nicole	Amri	SAY Sí
Jimmeka	Anderson	I AM not the MEdia, Inc.
Craig	Anderson	UNC Center for Innovation & Sustainability in Local Media
Karen	Antonacci	Longmont Times-Call
Lauren	Barber	Triad City Beat
Emily	Baucum	WOAI/KABB
Lori	Bergen	CMCI
Terry	Bertling	San Antonio Express-News
Raymond	Blanton	University of the Incarnate Word
Jeremy	Borden	Peachill Publishing
Windy	Borman	DVA Productions
David	Brower	WUNC-FM
Lou	Brown	Duke University Forum for Scholars and Publics
Ken	Brown	City of Charlotte
Gabrielle	Bryant	Independent
Glenn	Burkins	Qcitymetro.com
Lindsay	Carbonell	EducationNC
Bethany	Chafin	88.5 WFDD
Brett	Chambers	NCCU
Ruth	Chiego	City of San Antonio/San Antonio Public Library
Fred	Clasen-Kelly	The Charlotte Observer
Chris	Cobler	Victoria Advocate
Maeve	Conran	KGNU
Tom	Cosgrove	The Cosgrove Group and New Voice Strategies
Caitlin	Cowart	San Antonio Public Library
Mary	Curtis	Roll Call/The OpEd Project
Katie	Dahl	Aspen Journalism / Internet Archive
Van	Darden	KSAT 12
Mark	Davenport	WBTV News
David Martin	Davies	Texas Public Radio
Peter	DiBari	Open Media Foundation
Patton	Dodd	Folo Media
Anna	Douglas	Charlotte Observer
Bryan	Eckert	WOAI/KABB
Tiffany	Fant	Community Solutions Partners
Stephanie	Federico	KUT
Patrick	Ferrucci	CU-Boulder
Sandra	Fish	#COpolitics
Laura	Frank	Rocky Mountain PBS

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Caroline	Fry	Colorado Common Cause
Davita	Galloway	dupp&swat
Nic	Garcia	Chalkbeat
Nakisa	Glover	Sol Nation
Jordan	Green	Triad City Beat
Susan	Greene	The Colorado Independent
Tina	Griego	The Colorado Independent
Lynden	Harris	Hidden Voices
Rose	Hoban	NC Health News
Tom	Huang	Dallas Morning News
Kimberly	Johnson	Texas Public Radio
Dan	Kane	The News & Observer
Brian	Keegan	University of Colorado Boulder
Andrew	Kenney	Denverite
Shelley	Kofler	Fort Worth Star-Telegram
Greg	Lacour	Charlotte magazine
Brian	Larson	KUNC
Jodi	Leese Glusco	WRAL.com
Amy	Lehtonen	WCNC NBC Charlotte
Mandy	Locke	freelance
Ariana	Lubelli	WOAI/ KABB
Charlotte-Anne	Lucas	NOWCastSA
Alexandro Luna	Luna	San Antonio Express-News
Jake	Lynch	100 Days in Appalachia
Zack	Magallanez	Goodwill San Antonio
Ju-Don	Marshall	WFAE
Emily	McCord	WFDD
Bekah	McNeel	Folo Media
Keri	Mitchell	Advocate Media
April	Molina	News 4 WOAI
Jenny	Moore	Texas A&M University-San Antonio
Julie	Moreno	KSAT
Fiona	Morgan	Free Press
Brenda	Morrison	Engaged Public
Lucas	Munson	Folo Media
Christa	Newkirk	Knight Foundation
Mary	Newsom	UNC Charlotte Urban Institute
Chantez	Neymoss	Charlotte Mecklenburg Library
Ben	Olivo	Folo Media
Sarah	Ovaska-Few	freelance journalist
Caroline	Parker	EducationNC
Jan Ross	Piedad	Texas Public Radio
Octavia	Rainey	The Carolinian
Sergio	Ramos	SAY Sí
Alice	Rhee	Folo Media
Jeff	Roberts	Colorado Freedom of Information Coalition
Mariel	Rodriguez-McGill	Colorado Office of Film, Television & Media
Karen	Rundlet	Knight Foundation

Luke	Runyon	KUNC
Tim	Russo	KGNU
Alexandra	Samuels	Texas Tribune
Larry	Schooler	National Civic League
Gary	Schwab	The Charlotte Observer
Helen	Schwab	Charlotte Observer
Matt	Sebastian	Daily Camera / Longmont Times-Call
Linda	Shapley	The Denver Post
Tony	Shawcross	Open Media Foundation
Scott	Shiotani	KSAT
Lori	Shontz	University of Oregon
Melanie	Sill	Democracy Fund
Janna	Six	Eye on the Future Fund
Alexandra	Smith	Fort Collins Coloradoan
Rendell	Smith	Working Narratives
David	Sniffin	Charlotte Mecklenburg Library
Stephanie	Snyder	Denverite
Lisa	Sorg	NC Policy Watch
Nile	Southern	KGNU
Darcy	Sprague	Folo Media
Charles	Thomas	Knight Foundation
Ryan	Thornburg	UNC School of Media & Journalism
Angel	Truesdale	Charlotte Mecklenburg Library
Emily	Van Duyn	Center for Media Engagement
Jennifer	Velasquez	San Antonio Public Library / City of San Antonio
Paul	Voakes	University of Colorado
Na	Watzman	Internet Archive/Dot Connector Studio
Evan	Weissman	Warm Cookies of the Revolution
Kirsten	Wilson	Motus Theater
Theo	Wilson	Shop Talk Live, Inc.
Jordan	Wirfs-Brock	University of Colorado, Dept. of Information Science
Hannah	Wise	The Dallas Morning News
Brent	Wolfe	North Carolina Public Radio WUNC
Matt	Worthington	Folo Media

Appendix 3:

"CONVERSATION CATALYST" LIGHTNING CHATS IN BOULDER, SAN ANTONIO, AND CHARLOTTE

- Kirsten Wilson - Motus Theater
- Theo Wilson - Shop Talk Live
- Alexandra Smith - Fort Collins Coloradoan
- Brian Keegan - CU-Boulder
- Gabrielle Bryant - Gabby's World Media
- Tony Shawcross - Open Media Foundation

- Emily Van Duyn - Center for Media Engagement » Research studies
- Alexandra Samuels - Texas Tribune » Why I Vote
- Lori Shontz - University of Oregon's SOJC » Reporting Roseburg
- Hannah Wise - Dallas Morning News » Literary Dallas and Texana: A Celebration of Texas
- Stephanie Federico - KUT » ATXplained
- Ashley Alvarado - KPCC
- Andrew DeVigal - Open: Housing
- Insights from Gather, a project + platform to support community-minded journalists and other engagement professionals

- Melanie Sill, Democracy Fund: Together Apart: The Myth of Race, The Case for Open Journalism Now, #MakeAlCare
- Joni Deutsch, WFAE: Charlotte Talks Public Conversation Building Trust, Unrest in the Queen City
- Rendell Smith, Working Narratives: Free Movement Conference
- Amalia Deloney, Media Democracy Fund
- Jeremy Borden, City Bureau & Peachill Publishing
- Lynden Harris, Hidden Voices
- Cole Goins, CIR's Eyes on Oakland